

Small Business Networking

Resources for Success

Sponsored by the South Carolina Department of Commerce and Tri-County Technical College

Here's a great opportunity to talk to small business experts about how you can increase sales and enhance the performance of your company. You will be able to choose three of the following four topics and meet with those representatives in an interactive roundtable discussion.

- ***Growing Your Business (Work on Your Business, Not Just in It)*** – Gather important information to help your business grow.
- ***Social Media Marketing, What Is It?*** – Learn how social media could be an important part of your business plan.
- ***Turning Customer Service Into Cash*** – Tips to build good rapport, project positive impressions, meet customer expectations, give good customer service and follow up to ensure customer loyalty.
- ***Marketing*** – Discuss the most effective way to communicate the benefits of your product or service with your customers.

This is a free program and will be held at each of the following locations:

Tuesday 4/27	Anderson County	TCTC Anderson Campus	5:30 – 7:30 pm
Thursday 5/13	Pickens County	DunBurks, Easley	5:30 – 7:30 pm
Tuesday 5/18	Oconee County	Gignilliat Center, Seneca	5:30 – 7:30 pm

5:30 – 6:00 pm
6:00 - 7:30 pm

Networking/Light Refreshments
Roundtable Discussions

Co-Sponsors:

Alliance Pickens
Anderson Area Chamber of Commerce
Anderson County Economic Development
Clemson Chamber of Commerce
DunBurks Premier Events

Greater Easley Chamber of Commerce
Oconee County Economic Development Commission
Oconee Chamber of Commerce
Pickens Chamber of Commerce
WorkLink

Space is limited. Registration is required.

To register, call (864) 646-1700.

